



## Pledge-Raising Walker Recruitment – Sample Email

Hello \_\_\_\_\_,

I hope this email finds you and your family well.

I am writing to invite you to participate in the largest pro-life event in NY, CompassCare's Walk for Life Weekend!

I am participating in the Walk Weekend because I am passionate about \_\_\_\_\_ [share why you are passionate].

Your participation does two things: 1) Raises awareness about the equal value of all people, 2) raises \$877,000 to help 50% more women have their babies.

The Walk for Life Weekend is designed to help thousands of pro-life Christians across NY (and beyond) get inspired and take action! Get inspired at the live, Online Rally on Friday, April 29 and take action at the In-Person Walk on Saturday, April 30 at [Buffalo's Delaware Park, Rochester's Highland Park Bowl, or Albany's Washington Park]. You can learn more and register at [CompassCareWalk.com](http://CompassCareWalk.com).

Would you be willing to consider participating as a pledge-raising Walker for this year's Walk for Life Weekend?

Feel free to reach out with any questions and I'll circle back around with you in a few days by phone if that's alright.

Serving women and saving babies,

(Your name)  
Church Liaison