



Pledge-Raising Walker Recruitment – Sample Phone Script

Hi _____, this is _____ calling about the upcoming Walk for Life Weekend. Is now a bad time?

[Pause for response]

If YES: No problem. Is there a better time for me to call?

If NO: I am passionate about serving women seriously considering abortion and helping them have their babies because I believe all people are made in the image of God and are therefore worthy of protection. So, I am participating in the Walk for Life Weekend as our church's Liaison. I thought of you, knew you were also passionate about protecting women and preborn babies, and so I wanted to ask if you would be willing to join me as a pledge-raising Walker this year?

[Pause for response]

If YES: That's great! The Walk for Life Weekend experience kicks off on Friday, April 29 at 7:00 PM with a one-hour, Online Rally, inspiring the Church with a documentary-style view of one patient's transformation from abortion and brokenness to salvation and healing in Christ through CompassCare and the local church. The Weekend culminates on Saturday, April 30th at 9:00 AM for the In-Person Walk. I'll get you the materials you need and the next best step would be to set-up an online fundraising page and join our church team.

If NO: I understand. Would you be willing to sponsor me as I walk? I'm trying to raise \$____ which is enough for CompassCare to help ____* women have their babies. [*It costs CompassCare \$570 to serve one patient.]

Thank you for taking my call and for your investment in erasing the need for abortion, one woman and baby at a time.

