

Steps to Success

| ✕ | Action Item | By... | Tools |
|--------------------------|--|------------------------|--|
| <input type="checkbox"/> | Set Goals | | "Step 1: Set Goals" worksheet |
| | <input type="checkbox"/> For your church <input type="checkbox"/> For yourself | ASAP | |
| <input type="checkbox"/> | Register at CompassCareWalk.com and create a church team | ASAP | Participant User Guide Walker Planning Guide |
| <input type="checkbox"/> | Promote the Walk | March 20- April 24 | "Step 2: Promote" document |
| | <input type="checkbox"/> Contact your church leadership about promoting the Walk Weekend | March 21 | |
| | <input type="checkbox"/> Set-up a display table at Church | March 27- April 24 | See display table materials |
| | <input type="checkbox"/> Make 1 st Church Announcement | March 27 or April 3 | Church talking points Walk promo video |
| | <input type="checkbox"/> Church bulletin announcement | | Bulletin inserts Sample bulletin announcements |
| | <input type="checkbox"/> Make 2 nd Church Announcement | April 10 or 24 | Update on church goal Final appeal |
| <input type="checkbox"/> | Recruit Walkers | March 20- April 29 | "Step 3: Recruit" document |
| | <input type="checkbox"/> Make a list of potential Walkers in your church who are passionately pro-life | March 30 | Former Walker list Church directory |
| | <input type="checkbox"/> Connect with everyone on your list as personally as possible | April 8 | Sample phone script Sample email script |
| | <input type="checkbox"/> Follow-up with all prospective Walkers | April 22 | Social media, call/text, email |
| <input type="checkbox"/> | Coach Walkers | April 8-April 30 | "Step 4: Coach" document |
| <input type="checkbox"/> | Host the Online Rally | April 29 | "Step 5: Host" document |
| | <input type="checkbox"/> At your church or <input type="checkbox"/> At your home | | Host a watch party with family, friends, and church members Go to live.compasscarewalk.com to join |
| <input type="checkbox"/> | Attend the In-Person Walk | April 30 | Walk Locations: <ul style="list-style-type: none"> • Buffalo's Delaware Park • Rochester's Highland Bowl • Albany's Washington Park |