



Asking for Sponsors – Sample Phone Script

Hello _____, this is _____ calling about Walk for Life Weekend, an event I am participating to help women considering abortion have their babies. Is now a bad time?

If YES: No problem. Is there a better time for me to call?

If NO: I am participating in the Walk for Life Weekend as a pledge-raising Walker. The Walk raises awareness about the equal value of every person and the resources needed to help 50% more women have their babies through CompassCare in 2022.

I am passionate about erasing the need for abortion because _____ (tell them why you're passionate). I'm trying to raise \$____ which is enough for CompassCare to help ____* women have their babies. Would you be willing to consider sponsoring me for the Walk?

[*It costs \$570 to serve one woman considering abortion]

[Pause for response]

If YES: Thank you so much! You can give online and I'll send you a link to my fundraising page. Or you can give by cash, check, or be billed later.

[Pause for Response]

If OFFLINE: May I have your address so CompassCare can send you a statement?

If NO: I understand, thank you for considering. Would you be willing to consider joining me and thousands of pro-life Christians at the Walk for Life Weekend?

[Pause for response]

It was great to talk with you! Thank you for your time and for taking my call.
